

Assurity and Rally are delighted to announce that the renowned thought leader **Dean Leffingwell** will be conducting a rare public **Lean-Agile Leadership Workshop** in Wellington on **28/29 February 2012**.

### Why attend?

Dean is one of the key industry thought leaders focused on applying agile and lean principles and the concepts of continuous development flow to the software team, program and enterprise levels. He quickly puts the myth "agile is only for small projects" to bed. Dean's framework provides a mechanism for scaling Scrum or Kanban above and beyond small project teams.

This is a great opportunity for NZ managers and executives to learn cutting edge, pragmatic and successful techniques which will allow them to truly scale their agile/lean development process and maximise return on investment.

### Who Should Attend/Prerequisites

This two-day leadership workshop is intended for managers, executives and team leads who are considering or currently implementing a lean or agile transformation, as well as for leaders of any software organization needing a step-change improvement in software development productivity and quality.

### Course Overview

The workshop is an interactive, experiential-based format with tutorial and hands-on exercises, coupled with ample opportunities for discussion of applicability to the company's current software development challenges and context.

### Cost:

\$ 1087 + GST per attendee.

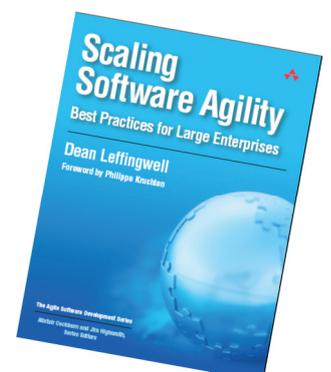
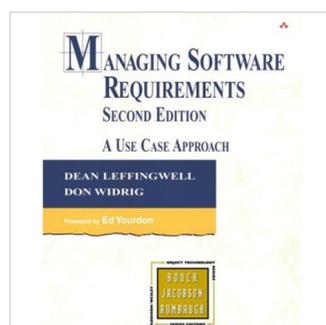
### Group Discount 5<sup>th</sup> free

Every 5<sup>th</sup> person who attends this course from the same organisation attends for free.

*Not available with any other offer.*

### Registration:

Please register and arrange payment by emailing us at [training@assurity.co.nz](mailto:training@assurity.co.nz)



## Dean's Description of the Course

"I continue working with a number of software enterprises in the throes of large-scale lean / agile rollouts. Whether it be a new rollout or one where the next set of potential achievements and impediments rest at the door of management, one thing is increasingly clear: these rollouts will not reach their full potential until first, mid, and upper-level management is fully on board.

Since Scrum often starts bottom-up, or at least the training focuses almost exclusively on the team level, perhaps our expectation has been that awareness of the initiative at the management levels was enough. Perhaps we thought that managers would naturally fold into the mix and provide the requisite support and leadership needed for success at this next level. However, how we expected them to *know how to do that* was not so clear. Moreover, the popular chicken-pig Scrum story does not help. After all, who is the chicken and what is their role if it is not to be engaged actively in the operation of the teams? Even the role of the Scrum Master, which in so many ways is a proxy for more effective management leadership of the team, can be as much of a conceptual barrier as it is a breakthrough. If the ScrumMaster mentors the team, what does the manager do? Wait patiently outside the room for a full report?

To this end, I have personally had to reset my expectations for managers in these large-scale lean/agile rollouts. *It is simply not sufficient to be supportive.* Rather they must be *engaged, empowered and sufficiently knowledgeable to be able to lead, coach and drive the transition.*

Doing so however, requires some orientation and training which does not appear off-the-shelf from the Agile or Scrum community. To this end, I created a two-day course that is designed specifically for managers and executives in such a transition and I've delivered this course to hundreds of software executives and managers worldwide. They tell me that the course had a material effect on their ability to achieve the productivity, quality, and morale benefits of lean|agile practices. It is a serious course, for serious people who understand the potential challenges, impact and competitive benefits of a lean agile transformation at enterprise scale. "

--Dean Leffingwell

Assurity, a Rally-enabled partner, is delighted to present this course to the industry leaders in NZ in February of 2012.

You can find the abstract for the course here: [Lean Agile Enterprise Leadership Workshop](#). If this is of interest to your enterprise, then register for the [training@assurity.co.nz](mailto:training@assurity.co.nz) or email [Dean](#) or [myself](#) for further queries.

I look forward to seeing you there.

Gillian Clark  
Agile Consulting Manager

